

Minutes for November 10, 2008 DDA Meeting

Chairman Doug Houseworth called the meeting to order at 7 pm.

Members present: Dick Weidenhamer; Doug Houseworth; Ray Peurasaari; Michael Lloyd; Dan Plasencia; Genevieve Lloyd.

Dan Plasencia made the motion to accept the minutes as presented. Michael Lloyd 2nd All were in favor motion carried.

Old Business

Riverfest

§ Report from the convention-Ray shared some highlights from the convention that he and his wife Julie went too about festivals. Several note worthy items was the need to create a rack card to put in the welcome centers around the state and that we should link to other web pages and perhaps redesign our web page to make it more user friendly.

§ Michael made the motion to allow Ray to move forward in designing the rack card and get more information on web pages. Genevieve 2nd it. All were in favor. Motion carried.

§ Flow chart-Michael presented his conceptual idea of a flow chart for the festival giving everyone a better visual idea of how the committees could be set up.

§ Casino Revenue Sharing request did not happen for this round of distribution but now that we have given it more thought we will try again in the spring.

§ Planning Committee-Did not meet yet. We should be able to set aside sometime as soon as I (Genevieve) get my next schedule.

§ Button design-Wayne from Ryde Marine was suppose to get Genevieve some pictures to choose from they did not make connections. When they do Genevieve will email everyone with possible designs to choose from.

§ Hillside Garden & Flea Market-Doug and I did not go this month do to my change of jobs. They will not be meeting in December so we will try and go to their January meeting which is the 1st Thursday of each month.

§ Committees and Duties descriptions were again presented with the suggested changes that were made last month there were no other changes or suggestions that we need to make at this time. This is subject to change.

Koboski property- Dick reported it is still in the works but we have not gotten approval from the state to move forward at this time.

Streetscape report- Genevieve and Doug reported that a modified plan has been decided upon and will be presented to the Village Council for their approval.

New Business

Web page- It was further suggested that we look into a new hosting site for the village's web page. One that would grant us greater freedom to make any changes that we want too. Dan agreed to look into this and report back at our next meeting.

Mission Statement- Doug presented to the board a mission statement for the Alanson Riverfest which was read. Genevieve made the motion that we accept and adopt his mission statement. Ray 2nd All were in favor. Motion Carried. The mission statement for the Alanson Riverfest is as follows:

The purpose and mission of the Alanson Riverfest is to provide a quality experience for those who attend this event. This means that all events from the music tent to the vendors and artisans who display their talents and goods, will demonstrate quality and excellence to all who attend, participate and enjoy the festival.

It is the goal to leave an impression that Alanson is a desired place to live do business, and that those who govern the Village of Alanson are caring , hard working and dedicated to it's residents and have a heart of service.

Treasurer's Report-

§ Dan reported that at the present we have \$6,365.09 in our checking account and that we are still waiting for the TIF money from the Village and we received a bill from the Village for the insurance for the Riverfest which is \$1,379 which will cover all the liability and bonds that are needed for the Festival which he will pay when we receive the TIF money from the Village.

Any other comments Public or Otherwise

§ Doug Houseworth brought up the issue with the buttons again and would like us to rethink them again. His suggestion is to keep the button as a souvenir only and to charge an admission charge to get in to the tent for at least the main events. It was decided to table that discussion for a later date and that the design process should go forward as already discussed.

Pay the Bills

Dan made the motion the board to approve the paying of the room and millage for Ray to go to the convention to which we sent him too in the amount of \$500. Michael seconded it. All were in favor. Motion Carried.

Ray made the motion to pay all the bills. Dick 2nd All were in favor. Motion Carried.

Chairman Doug Houseworth adjourned the Meeting at 9 pm.
Respectfully Submitted,

Genevieve Lloyd

HAPPY THANKSGIVING EVERYONE!!!

Next Meeting December 8, 2008